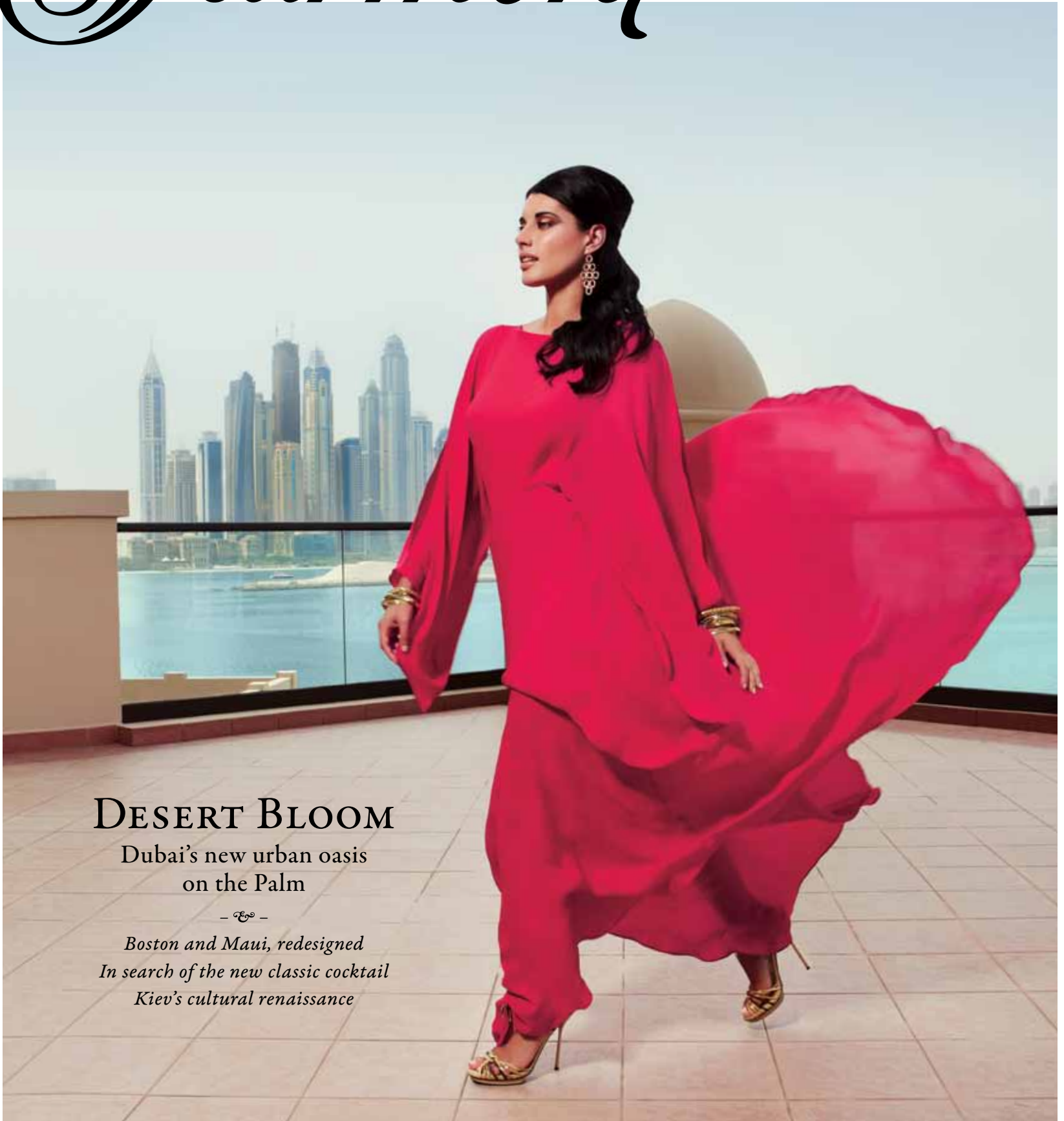


# Fairmont

VOL.7 No.2

TURNING MOMENTS INTO MEMORIES



## DESERT BLOOM

Dubai's new urban oasis  
on the Palm

— —

*Boston and Maui, redesigned  
In search of the new classic cocktail  
Kiev's cultural renaissance*



## The Sniff Test

Learn to sample fragrances like a trained “nose” (and minimize fatigue on your own) with these tips from Fabrice Penot, cofounder of New York-based perfumery Le Labo.

### 1 / Put it down on paper

When faced with a number of fragrances, use blotters to avoid sensory oversaturation. “Only spray on your skin the perfumes you connect with on the blotter,” suggests Penot. “Then the real discovery begins: Will it work with your own chemistry?”

### 2 / Let it simmer

Well-constructed fragrances balance the head (citruses, greens), heart (florals, spices) and base (woods, balsams) notes. The head notes disappear the quickest, while the base notes linger longest. “The top note doesn’t say anything about a perfume,” says Penot. “Focus on what’s left on your skin after 20 minutes or an hour.”

### 3 / Freshen up

Whether you’re sampling fragrances or wearing an old favorite, the nose inevitably tires. “Our sense of smell was originally there to warn us of a danger, so only new information is important,” explains Penot. Skip the coffee beans, he advises, and refresh your nose by smelling a neutral part of your skin, like the bend in your arm. At home, switch your scent when it ceases to register. “Then you can come back to it as a new stimulus.” ~*Natasha Mekhail*

Live the  
experience  
—  
PAGE 87



## Chill Factor

Le Labo makes its fragrances with natural essential oils. To ensure maximum freshness, each perfume is bottled on site, meaning the raw essences and diluting alcohol don’t mix until you place an order. Once you take a Le Labo scent (or any fragrance) home, Penot has this piece of advice for preserving your potion: “Protect it from light and heat. You can even keep it in the fridge.”